



NEWS RELEASE

“The Voice of Manitoba Farmers”

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For immediate release

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KAP Welcomes New Communications Officer

Winnipeg – Keystone Agricultural Producers (KAP) is pleased to welcome Kristen Lucyshyn as its new Communications Officer. In this role, Lucyshyn will manage media relations, special events planning, internal and external publications, and a range of other duties.

Lucyshyn is a graduate of Red River College’s Creative Communications program, and has a Bachelor of Arts in political sciences. She most recently held a position with the Dauphin & District Chamber of Commerce. Her voice will also be familiar to many producers, as she has also been the producer and reporter for a daily farm radio show with 730 CKDM in Dauphin.

KAP continues to put a high priority on communicating clearly and effectively with its members, the media, and other stakeholders. Lucyshyn’s range of experience and expertise will provide direction in meeting these goals, and she is a welcome addition to the KAP team.

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For more information, please contact:

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Kristen Lucyshyn, Communications Officer. Office: (204) 697-1140. Cell: (204) 792-2661.

Attachment: Photo of Kristen Lucyshyn.