



## NEWS RELEASE

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### “The Voice of Manitoba Farmers”

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#### **For immediate release**

February 12, 2008

## Lower Long Distance Rate for KAP Members: 3.9¢

**Winnipeg** – Keystone Agricultural Producers has lowered the pricing of its long distance program from 4.5¢/minute to only 3.9¢/minute -- effective immediately -- through its relationship with Westcan Communications, a 100% Manitoba-owned company.

KAP is able to provide a wide range of long distance services at extremely competitive rates, including:

- The *Family and Friends Plan*, which allows KAP members to call each other and their families at 2.5¢/minute, 24/7.
- Establishing a toll-free number for the farm, home, or cell phone at a rate of 3.9¢/minute. This is a great way to call home from anywhere throughout Canada or the USA at a low cost, since toll-free numbers can be set up to ring on either your home or cell phone. This service is ideal for university students living away from home, children that are involved in extra curricular activities that may require them to travel, or any other member of your family that may find this service a benefit.
- The *Cell-Saver Program* allows members to make long distance calls from a cell phone to anywhere in Canada or to the US at only 4.9¢/minute when calling from most urban centers throughout Canada. In Manitoba, this service is available when calling from Brandon or Winnipeg.

New subscribers to the program receive a \$5.00 credit (equivalent to over 125 minutes of long distance time), which is available until March 31<sup>st</sup>. KAP members can call Michelle Carlson at Westcan Communications through the KAP toll-free hotline at 1-866-527-0123 ext. 3 for more information.

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#### **For more information, please contact:**

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**Michelle Carlson**, Westcan Communications. Office: 1-800-665-0384 or (204) 982-3619.