



ADVISORY

“The Voice of Manitoba Farmers”

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For immediate release

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From Grocery Store Back to the Farm Gate

Winnipeg – Manitobans are getting back to school, back to work, and back into grocery stores to re-establish their regular meal routines. We’re all talking more about the price of food, but have you ever wondered how much from your grocery cart goes back to the farms that produce it?

Keystone Agricultural Producers (KAP) will be hosting a media event next week that breaks down a week’s worth of meals for a family of four and identifies the farmers’ share.

- What:** *Farmers’ Share* Media Event
When: Tuesday, August 26
11:00 am
Where: KAP Office, 203-1700 Ellice Avenue, Winnipeg

Media will be provided with background information at the event, as well as interesting visuals since all of the groceries will be purchased and on display. Following the event, all of the groceries purchased will be donated to Winnipeg Harvest.

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For more information, please contact:

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