



## NEWS RELEASE

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### “The Voice of Manitoba Farmers”

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## Environmental Roundtable Gains Strong Rural Advocate

**Winnipeg** – A strong voice for landscape conservation and rural leadership has been appointed to provide environmental recommendations to the federal government. Keystone Agricultural Producers (KAP) commends the federal government for their recent inclusion of Robert Sopuck on the National Round Table on the Environment & the Economy (NRTEE).

“Bob continue to be a strong voice on conservation issues across Western Canada, and he’ll bring a unique and valuable perspective to NRTEE,” says KAP President David Rolfe. “His vision of empowering landowners and farmers as environmental managers is compelling, and an important new direction in conservation policy.”

KAP continues to work with Sopuck in his role as Vice-President of Policy for Western Canada with Delta Waterfowl, as they are a leading partner in the ongoing Alternative Land Use Services (ALUS) pilot projects in Manitoba and elsewhere across Canada.

“Farmers and rural people need strong advocates to help explain how we can improve our environment for all Canadians,” says Rolfe. “Bob’s appointment to NRTEE is another excellent opportunity for our role to be understood and appreciated.”

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