



# The KAP Alert

November 6, 2009

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## Attend the 2009 Farm Safety and Health Seminar

The 2009 Farm Safety and Health Seminar will help agricultural producers better manage safety and health risks on their farms.

[Full Agenda](#)

To register, please call Glen Blahey, Provincial Farm Safety Coordinator, at 1-800-282-8069 extension 2315 or email [SafeFarms@gov.mb.ca](mailto:SafeFarms@gov.mb.ca).

**WHEN:** November 10, 2009  
**WHERE:** Pembina Threshermen's Museum, Morden

[Click for poster](#)



### KAP Membership

Membership renewals for 2009 have been sent out and we encourage members to pre-pay. You may now pay using a credit card on the KAP website using [PayPal](#).

### Looking for your EFP Certificate?

If you are a producer who has misplaced your Environmental Farm Plan Statement of Completion and you need another copy, please contact Christine at KAP at 697-1140 or [kap@kap.mb.ca](mailto:kap@kap.mb.ca).

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### Activities

**Monday, November 2:**  
President Ian Wishart attended the federal and provincial funding announcement for Keystone Processors Ltd.

Manitoba Farm and Rural Stress Line  
1-866-367-3276 [www.ruralstress.ca](http://www.ruralstress.ca)



## Manitoba Producers to Meet

Release November 5, 2009

Keystone Agricultural Producers (KAP) invites all Manitoba producers to gather at its upcoming district meetings happening across the province this month.

The meetings are an opportunity for producers to talk to KAP officials about the organization, agricultural policy, and current issues. Each district board also elects its representatives for the coming year.

“These meetings are the chance for producers to hear about what KAP has been doing on issues such as Growing Forward programs, transportation, and assistance for the livestock sectors,” said Ian Wishart, KAP President.

The district meetings also offer members the opportunity to voice their concerns and vote on resolutions to bring to the KAP annual meeting in January.

“It’s their chance to provide feedback on how we can build a better operating environment for all producers in the province,” said Wishart.

The first meeting will be held on November 5 in Souris. All producers and media are encouraged to attend a local meeting. For the complete schedule, please visit [www.kap.mb.ca](http://www.kap.mb.ca) or see below.

### Tuesday, November 3:

Executive Member Doug Chorney attended the Canadian Agricultural Human Resource Council in Ottawa, ON.

### Tuesday and Wednesday:

President Ian Wishart and GM Yvonne Rideout attended the AAFC Climate Change Workshop.

### Wednesday, November 4: VP

Rob Brunel attended the 2009 Farm Safety and Health Seminar in Dauphin. Policy Analyst James Battershill attended the MAFRI/Manitoba Food Processors Association’s Food Safety – It Matters Conference.

### Thursday, November 5:

President Ian Wishart, VP Robert McLean, and GM Yvonne Rideout met with Dave Shambrock, Manitoba Food Processors Association. President Ian Wishart, VP Robert McLean, and Policy Analyst James Battershill attended a meeting with staff from Manitoba Agriculture, Food and Rural Initiatives, Conservation, Water Stewardship, and Intergovernmental Affairs to discuss issues such as the

## KAP District Meeting Schedule

*Please join us at these producer meetings to talk about what's important to YOUR operation! For more information, call the KAP office at 697-1140. All producers are welcome.*



### ***District 1 Annual Meeting***

Tuesday, Nov. 10, 2009 7:30 p.m.

Mountview Centre

Deloraine, MB.

Guest Speaker: Daystar Financial on Farm Estate Planning

### ***District 2 Annual Meeting***

Monday, Nov. 9, 2009 7:30 p.m.

Mariapolis Friendship Club

Mariapolis, MB.

Guest Speaker: MAFRI on Growing Forward - Environment

### ***RESCHEDULED District 3 Annual Meeting***

**NEW DATE Thursday, Nov. 26, 2009 1:30 p.m.**

University of Manitoba Carman Facility

Carman, MB.

### ***District 4 Annual Meeting***

Friday, Nov. 13, 2009

1:00 p.m.

Level 2, Real Canadian Superstore



Clean Environment Commission recommendations, provincial land use policies, and departmental updates on programming. President Ian Wishart, VP Rob Brunel, and Policy Analyst James Battershill attended the District 7 annual meeting in Souris.

### **Friday, November 6:**

Commodity Group members met at the KAP office. VP Robert McLean and Policy Analyst James Battershill met with the Growing Forward-Food Safety Cattle Working Group. The Management Team met at the KAP office.

## Events

**November 5 - 8:** Manitoba Livestock Expo, Keystone Centre, Brandon. [Website](#)

**November 17 - 18:** Canadian Hemp Trade Alliance convention, Winnipeg. [Website](#)

**November 30, December 1 - 2:** 2009 Manitoba Grazing School "On the Cutting Edge," Brandon, MB. [Website](#)

**December 1 - 2:** Manitoba Grazing School, Victoria Inn, Brandon. Early bird registration is due before November 13.

Steinbach, MB.

Guest Speaker: David Drozd, President, Ag-Chieve Corporation.

### ***District 5 Annual Meeting***

Monday, Nov. 23, 2009 7:30 p.m.

Garson Community Hall

Garson, MB.

Guest Speaker: Dennis Petaski of STRATA on KAP Member Benefits

### ***District 6 Annual Meeting***

Wednesday, Nov. 25, 2009 7:00 p.m.

Portage Fair Board Office

Portage la Prairie, MB.

### ***District 7 Annual Meeting***

\*occurred on November 5

### ***District 8 Annual Meeting***

Tuesday, Nov. 17, 2009 7:30 p.m.

Binscarth Drop-In Centre

Binscarth, MB.

### ***District 9 Annual Meeting***

Monday, Nov. 16, 2009 7:30 p.m.

Minnedosa Ukrainian Hall

Minnedosa, MB.

### ***District 10 Annual Meeting***

Thursday, Nov. 26, 2009 7:30 p.m.

Arborg Senior Citizens Club

Arborg, MB.

### ***District 11 Annual Meeting***

### **Website**

**December 7:** The 34th Manitoba Conservation Districts Association Convention and Tradeshow, Keystone Centre, Brandon, MB. Theme: "Our Environment: The Co\$t of Doing Nothing" with a kick off on Monday evening at the Tradeshow Reception.

### **Website**

**January 19 - 21, 2010:** Manitoba Ag Days, Keystone Centre, Brandon. [Website](#)

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## **The Value Chain Manitoba Initiative Workshop for Producers, Processors, Retailers and Restaurateurs**

**November 19, 2009:** Learn how to identify market opportunities and position your product for success at this upcoming Value Chain Manitoba Initiative (VCMI) workshop. VCMI will host ***Module 3: Market Intelligence: Gathering and Planning for New Product Introductions.***

Wednesday, Nov. 18, 2009 7:30 p.m.  
Gilbert Plains Legion  
Gilbert Plains, MB.

### ***District 12 Annual Meeting***

Wednesday, Nov.18, 2009 12:30 p.m.  
Westwood Inn  
Swan River, MB.

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## **KAP on Manitoba Agriculture Portfolio**

**Release November 3, 2009**

Keystone Agricultural Producers (KAP) congratulates Hon. Stan Struthers on his appointment as Minister of Agriculture, Food and Rural Initiatives this week.

KAP is committed to working with Minister Struthers on issues that are important to Manitoba's farm families.

"This is a critical time for government and producers to work together and we look forward to meeting with Minister Struthers on many issues," said Ian Wishart, KAP President.

KAP welcomes continued collaboration with the province on agricultural policies and programs. KAP also would like to thank Finance Minister Rosann Wowchuk for her dedication and work as Minister of Agriculture. KAP looks forward to working with Minister Wowchuk in her new role.

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## **KAP Welcomes Federal and Provincial Funding for**

If you're planning to enter the food industry, or are already part of the industry and looking to partner with others, *you'll want to attend this workshop.*

Agricultural producers are hungry for ways to increase profits. Retailers and foodservice providers are looking for ways to differentiate themselves. Forming a value chain can be the solution to both of these challenges.

*Module 3* will assist producers, entrepreneurs, food processors and business development teams to:

- better understand the marketplace,
- identify product and market opportunities,
- create successful product positioning, and
- learn how to work collaboratively to achieve greater success.

This workshop, facilitated by experienced food industry consultants, will be hosted at the Urban GO/MFPA office, Unit #13 – 59 Scurfield Blvd., in Winnipeg and offered at **rural video conference locations** across Manitoba including: Beausejour,

# Manitoba Beef Industry

Release November 2, 2009

KAP congratulates Keystone Processors Ltd. on two government announcements which will provide funding toward upgrading its Winnipeg beef processing plant into a federally-licensed facility.

KAP welcomes the federal announcement regarding a loan of up to \$10 million for the plant under the Slaughter Improvement Program



announced this year. KAP is also pleased the province is building on the beef industry in Manitoba through the Manitoba Cattle Enhancement Council's announcement of a new \$7.5 million investment in Keystone Processors Ltd. **Photo (left to right): President and General Manager of Keystone Processors Kelly Penner, Federal Agriculture Minister Gerry Ritz, Minister of Agriculture, Food and Rural Initiatives Rosann Wowchuk, MP for Saint Boniface Shelly Glover, President of the Federal Treasury Board and Regional Minister for Manitoba Vic Toews.**

"Every cattle producer in the province should be pleased about these announcements," said Ian Wishart, KAP President. "We've needed a plant of this capacity in Manitoba and that was highlighted by the BSE crisis."

The funding will allow Keystone Processors Ltd. to upgrade its plant to meet federal and European Union certification standards which

Brandon, Carberry, Carman, Dauphin, Gladstone, Hamiota, Melita, Portage la Prairie, Russell, Somerset, Souris, Steinbach, Swan River, Teulon, The Pas, and Virden.

All locations, as well as registration forms, can be found on the VCMI website at [www.valuechainmb.ca](http://www.valuechainmb.ca). Please indicate your preferred video conference location on your registration form. Fax your completed registration form to the MRAC office at 982.4794 by Friday, Nov. 13.

This free workshop is being offered by the VCMI team (comprised of staff from the Manitoba Rural Adaptation Council and Manitoba Agriculture, Food and Rural Initiatives) and lunch is not provided.

**Note:** This workshop is Module 3 of the Canadian Value Chain Network series. It's not necessary to have taken Modules 1 and 2 to attend Module 3; each module stands independent from the others.

**Reminder: Send in your Harvest Sample program envelopes!**

will strengthen market access for cattle producers in Manitoba.

"As a cattle producer I welcome this news," said Wishart. "These developments along with tracking and tracing should give Manitoba producers an opportunity to position beef products in some high value export markets and improve their bottom lines."

Keystone Processors Ltd. is expected to reach into the European Union and produce products such as Kosher and Halal beef, which should provide producers with a wide range of markets to target.

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## Welcome to the World!

KAP extends congratulations and warm wishes to Vice President Rob Brunel, his wife Erin and daughter Myley on the arrival of their brand new baby boy Larsen! Larsen was born on Friday, October 16, 2009. **Congrats!**



Due to this year's delayed harvest, the Canadian Grain Commission is extending its deadline for the Harvest Sample program to **December 1, 2009**.

The Canadian Grain Commission's Harvest Sample program needs you to fill the postage-paid sample envelope (you may have received one in the mail) with grain from this year's crop, fill out information about the sample on each envelope, and mail the envelopes back to them.

The Canadian Grain Commission uses the samples to create information for the year's Harvest Survey and crop quality for the current year. Producer samples are also used to create composite samples to make Canadian Grain Commission tests more accurate.

For more information please call 1-800-853-6705.

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**Attention Canadian  
Organic Growers**

The Organic Food Council of

## Hog Farm Transition Program

PRODUCERS: A hotline has been set up to provide assistance for the Hog Farm Transition Program at 1-888-368-4023. Hours of operation are Monday to Friday, 8 a.m. to 6 p.m. Eastern time.



Email: [hftp@welchllp.com](mailto:hftp@welchllp.com)

Fax: 1-888-334-6618

### PROGRAM INFO

## Coming Winter 2010: The KAP History Book! Pre-Order Your Copy Today!

### *Twenty-five Years as the Voice of Manitoba Farmers*

Own a piece of Manitoba's agricultural history! KAP's History Book provides a great way to commemorate a milestone in the history of the policy organization built by and for Manitoba farmers.



Manitoba and the Manitoba Farm Mentorship program invite you to attend the following three workshops:

#### **November 16 & 17:**

Understanding the New Organic Regime for Crop and Livestock Producers will be held in Brandon, MB as part of the Eastern Prairie Organic Trade Show from 1:30 pm to 5:00 pm at the Victoria Inn. You will learn about the new Organic Products Regulations, recent changes to the Canadian Organic Standards and what these changes mean for your crop rotation. The November 17th afternoon workshop will focus on the same topics as they apply to livestock producers. Registration includes course binder.

**November 16:** Crop Planning for the Vegetable Grower will take place from 9:00 am to 5:00 pm in the Grandview Room (Room 534) at the University of Manitoba, Fort Garry Campus, Winnipeg. In this all-day workshop, experienced market gardener Daniel Brisebois will focus on how to create field and greenhouse planting schedules, how to order seeds so you can meet your financial

More than a collection of facts and photos, this book brings farm policy to life through the stories of KAP members and leaders spanning a quarter-century in our province.

***Pre-Sales Offer: Pre-order this soft-cover book for \$25 (includes shipping).***

**\*SPECIAL OFFER\*** Manitoba producers are invited to list their name or farm name in the book as supporters of KAP. Include your name in KAP's History Book for \$75 (includes one copy of the book shipped straight to you).

KAP also welcomes **corporate sponsors** to partner with us as we present KAP's history.

### ***Sponsorship Levels***

#### ***\$2500+***

Your company name will be featured on the acknowledgement page at the beginning of the book along with your company logo. Your company name will also appear at the back of the book on our sponsorship page.

#### ***\$1000 – \$2499***

Your company name and small logo will appear on our sponsorship page at the back of the book.

#### ***\$500 – \$999***

Your company name will be acknowledged on our sponsorship page at the back of the book.

***For more information, please contact KAP at 697-1140 or [kap@kap.mb.ca](mailto:kap@kap.mb.ca).***

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goals and how to make and adapt your crop plan. An essential workshop for anyone thinking of starting or currently running a market garden! Workshop fee includes lunch and a coupon for a free copy of COG's book Crop Planning for the Organic Vegetable Grower.

Pre-registration is necessary. To register or for more information, please call 1-888-375-7383 or register online at the Canadian Organic Growers [website](#).

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### **Member Benefits Corner**

**KAP members will soon be able to enjoy the [Delta Winnipeg's](#) "hook-up" to Cityplace!**

As part of a partnership between the three levels of government and private sectors, there will be a further "inside connection" between Winnipeg's key downtown centres with the construction of a weather protected skywalk corridor!

The goal is to provide visitors with easy "weather protected

How much of your food is actually Canadian? Watch this video!

[www.eatrealeatlocal.ca](http://www.eatrealeatlocal.ca)



all season” access to entertainment, convention facilities, businesses, meetings and lodging, including the [Delta Winnipeg](#).

This project will now provide a “walk inside” connection from the Winnipeg Convention Centre to the [Delta Winnipeg](#), to Cityplace and its existing connections to Winnipeg Square, and the Richardson Building, as well as the MTS Centre, Portage Place and The Bay downtown.

Over the festive season, take advantage of the KAP Member rate at the [Delta Winnipeg](#) on any Friday, Saturday or Sunday between November 15 and December 27 and enjoy complimentary underground parking. Call 1-888-311-4990 to make your reservation. Rates starting at only \$89.00 for Delta Category Room.

### **Benefits Reminder!**

[Farm Estate Planning Webinar](#)  
**Monday December 7, 2009 at 10:00 a.m.**

Enroll now! You will “see and hear” professional presentations by Meyers Norris Penny, Daystar Financial and The Wealth Planning Group,

all in the comfort of your own home. We have also made arrangements for members on dial-up.

To register online, please [\[Click Here\]](#) or to register and/or receive more information, please call 1-866-787-2826 or email [kapbenefits@stratabenefits.ca](mailto:kapbenefits@stratabenefits.ca). Once registered you will receive information confirming the webinar process--it's easy!

For more information on other benefit programs, please call our Member Benefits line at 1-866-527-0123, or go to our [website](#).

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