



# The KAP Alert

October 2, 2009

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## KAP: Getting Things Done

Commentary by Ian Wishart, KAP President

The fall weather brings thoughts about the upcoming “action-packed” season for KAP and those involved in creating and critiquing agricultural policy. There are many meetings and events for producers to attend, and they are filling their calendars for the months following harvest. But there is one event that I hope will be a must-attend—a local KAP district meeting.



For the past 25 years, Manitoba producers have gathered at these meetings to discuss regional issues and get down to the nitty gritty about what needs to be done to build agricultural policy that will work for us. If you're a producer and you count on the success of your operation to make a living, these meetings are relevant to you because they will address policy issues that affect your bottom line.

Over the past six months, members from KAP's 12 districts worked on important issues including the crisis in the hog sector, assistance for the

### KAP

#### Membership

Membership renewals for 2009 have been sent out and we encourage members to pre-pay. You may now pay using a credit card on the KAP website using [PayPal](#).

#### KAP Hours

The KAP office fall/winter hours are Monday to Friday, 8:30 a.m. to 4:30 p.m. Please contact us anytime at [kap@kap.mb.ca](mailto:kap@kap.mb.ca) or by calling 697-1140.

#### Looking for your EFP Certificate?

If you are a producer who has misplaced

Interlake, changes to Growing Forward programs, drainage improvement, traceability and food safety, grain elevator and rail infrastructure, building codes, and more. KAP also brought together its 22 commodity group members on several occasions this year to deal with many other important agricultural issues.

KAP's local district boards want to hear from more producers who are interested in focusing on profitability and sustainability for those who farm



in this province. If you are a producer who believes it's important to discuss local concerns and to get involved in the process—we want to meet you! Whether you're an experienced producer or a beginning farmer, we hope to connect with you this fall and winter.

The district meetings are important because they are province wide forums where farmers can bring forward



concerns and resolutions that will go on to KAP's annual meeting in January. Producers also have the opportunity to be heard at the upcoming General Council on October 15 at Canad Inns in Portage la Prairie. The meeting is one of KAP's major policy setting events, and all producers are

your Environmental Farm Plan Statement of Completion and you need another copy, please contact Christine at KAP at 697-1140 or [kap@kap.mb.ca](mailto:kap@kap.mb.ca).

## Attention General Council Districts and Commodity Groups

Please send in your resolutions by Thursday, October 8.

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## Activities

**Wednesday, September 30:**  
President Ian Wishart attended a Delta Waterfowl meeting in Portage.

## Events

**October 3:** Roland Pumpkin Fair. [Website](#)

**October 3 - 4:**  
Manitoba Provincial Plowing Match, Austin. Call Tom for details at 328-7546.

welcome to attend. If you'd like a glimpse into what this farm organization is doing for you and how we are working to build a better operating environment for all producers in the province, please join us.

For more information on your local KAP district meeting, please call 697-1140 or visit [www.kap.mb.ca](http://www.kap.mb.ca).



## Open House

To celebrate its 10th Anniversary, the Canadian Science Centre for Human and Animal Health (the national lab on Arlington St.) is opening its doors on October 3, 2009 from 11:00



a.m. to 4:00 p.m. to offer the public a special peek inside this state-of-the-art facility. Don't miss this very rare opportunity for a glimpse inside a world-renowned infectious laboratory facility--one of only a handful in the world with Containment Level 4 laboratories.

### *Special highlights of the Open House include:*

- an exhibit on how they are able to work so safely with infectious materials including equipment, protective clothing, unique construction, etc.
- information on the various lab programs and the important role they play
- a peek inside a high-tech communication centre where the lab

**October 5 - 7:** National Agriculture Awareness conference, Saskatoon, SK. [Website](#)

**October 15:** KAP General Council, Canad Inn Portage la Prairie.

**October 16:** Bowsman and District Lions Club Bull-a-Rama. Call 238-4351.

**October 23 - 25:** Wheat City Stampede, Keystone Centre, Brandon.

**November 1 - 3:** Manitoba Farm Women's Conference, Winnipeg. [Website](#)

**November 5 - 8:** Manitoba Livestock Expo, Keystone Centre, Brandon. [Website](#)

**November 17 - 18:** Canadian Hemp Trade Alliance convention, Winnipeg. [Website](#)

**December 7:** The 34th Manitoba Conservation Districts Association

- response to outbreaks is coordinated
- the mobile lab equipment that scientists can take to remote areas of the world to fight outbreaks
- presentations on the Community Liaison Committee, the labs, and work with various infectious diseases
- a live video link into a Level 4 laboratory with the chance to ask a scientist in the lab questions

#### Event poster

#### **Please note:**

- bring photo identification
- cameras are not allowed
- bags and purses are subject to search

**Call 789-2000 for more information.**

## Member Benefits Corner

Critical Illness Insurance is starting to become a very important coverage, as it protects the person while they are still alive by providing a benefit payment that can be used as you like. There are no restrictions or offsets on this payment.

The program provides a tax-free lump-sum benefit of up to \$150,000 if the insured is faced with one of the following critical illnesses before age 70 and survives for 30 days after:

**Diagnosis** - cancer, heart attack, stroke, kidney failure, major organ failure requiring a transplant, ALS, MS, coronary artery bypass surgery, benign brain tumor, coma, paraplegia, quadriplegia, hemiplegia, dismemberment, blindness, deafness, loss of speech, and major burns.

Convention and Tradeshow, Keystone Centre, Brandon, MB. Theme: "Our Environment: The Co\$t of Doing Nothing" with a kick off on Monday evening at the Tradeshow Reception.

[Website](#)

**January 19 - 21, 2010:**

Manitoba Ag Days, Keystone Centre, Brandon. [Website](#)

## Value Chains 101: What They Are and How They Can Boost Your Business

**October 13:** The Value Chain Manitoba Initiative is hosting a two-part Value Chains 101 Video-conference at the MFPA/Urban GO office (Unit #13 – 59 Scurfield Blvd) in Winnipeg. These two three-hour sessions will be available at various videoconference sites across the province free of charge. If you are unfamiliar with value chains, or have heard a bit and want to

***(Note: For paralysis, multiple sclerosis or loss of speech the insured must survive for 180 days. Please see policy for exclusions.)***

You should have recently received a Member Benefits newsletter in the mail. The newsletter provides additional information about the program. Alternatively, you can call the Member Benefits line at 1-866-527-0123, ext. 1.

### ***Farm Estate Planning Webinar***

In the newsletter there is also information on the Farm Estate Planning Webinar for KAP members. Through this online webinar, you will learn how real life farm issues and concerns separate agriculture estate planning from the norm.

There will be presentations by Meyers Norris Penny, Daystar Financial and The Wealth Planning Group.

The webinar allows you to view the presentation on your computer and hear the audio live from your computer speakers or your telephone. There is no traveling, and you can enjoy the presentation in the comfort of your home with your family.

As a participant you can participate anonymously and ask those personal questions you would not normally ask at a face to face meeting.

The webinar provides a free and open platform for you to get answers to your own specific circumstances and let the experts discuss the options that are best suited for you and your agricultural operation.

There is no cost to participate, however webinar spots are limited, so register early by calling 1-866-984-9460 or email [kapbenefits@stratabenefits.ca](mailto:kapbenefits@stratabenefits.ca).

learn more, this is the perfect workshop for you!

Don't miss this opportunity to learn the five W's of creating successful value chains: Who, What, When, Where and Why. Business consultant Terry Ackerman will facilitate both sessions.

**Part 1** – 9:00 a.m. - 12:00 p.m.: Using real-life examples, Terry will explain what value chains are, the difference between supply chain management and value chain management, and how more businesses across the agri-food industry are using the value chain business model to collaborate and gain a competitive edge.

**Part 2** – 1:30 p.m. - 4:30 p.m.: Terry will explain how to start a value chain and help participants understand the various elements required to launch a successful value chain.

For information on other benefit programs, please call our Member Benefits line at 1-866-527-0123, or go to our website [[click here](#)], or email [kapbenefits@stratabenefits.ca](mailto:kapbenefits@stratabenefits.ca).

By participating in these programs, KAP members provide further strength to KAP by improving its benefits programs for farmers.

Terry has worked on producer, processor and retailer-initiated value chains and helped develop, launch and market over 200 consumer and 10 industrial products. He has also managed distributors in 22 countries. Recently he was responsible for helping to build the Organic Meadow brand of organic dairy products into the largest and most profitable organic dairy brand in Canada.

The Canadian Value Chain Network workshop series, starting November 2 and 3 in Steinbach, will also be broadcast province-wide via the Manitoba Entrepreneurial Learning Network Sites.

For more information [email](#) Eugene Warwaruk or call Toll Free: 1-800-216-9767.

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## **KAP in Net**

### **News**

Farmers get permanent flood tax deferral [LINK](#)

Interlake Spectator

### **Common Ground**

[LINK](#)

PortageOnline.com

### **Carbon Questions**

Continue [LINK](#)

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### **More skills training ready for producers**

[LINK](#)

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