



NEWS RELEASE

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KAP Announces New Cellular Long Distance Program and Voice Activated System *hereiam*TM

Winnipeg – Keystone Agricultural Producers (KAP) in conjunction with *hereiam*TM announces a new cellular long distance program and voice activated communications service to lower farmers' cellphone costs and allow them to listen to their emails and reply to emails by voice through voice recognition. *Hereiam*TM President, Dan Nelson, will be at the KAP booth at Manitoba Ag Days to talk to farmers about this new technology.

There are two services being offered. *Hereiam*TM Phonesaver is geared to those who want to save money when using their cell for calling long distance and to further reduce the cost of their cell services. *Hereiam*TM Full Service gives you the features of Phonesaver plus new features for streamlining your communication while you're on the go.

The *hereiam*TM Phonesaver service will allow customers to make long distance calls from their cellphones for five cents per minute when the call to the *hereiam*TM number is local. Other calls are just 10 cents per minute from anywhere else in Canada, instead of the typical 35 cents to 40 cents per minute that is usually charged through cellphone carriers.

"With most cell plans, farmers can add five or 10 numbers they can call for free. If they add their *hereiam*TM access number as one of those numbers, this can dramatically lower their daytime minutes and essentially provide them with unlimited calling 24/7," said Dan Nelson. "In addition, with *hereiam*TM KAP members will also receive complimentary voicemail service allowing them to drop this costly service from their cellphone plan, which typically adds up to around \$10 per month."

*Hereiam*TM Full Service also provides easy and safe driving access to cellphone users, with or without smartphones, and allows them to listen and reply to their emails as well as forward and send emails—all through voice activation.

"When using the email and voice-to-text features, our sophisticated system filters out the 'ahh' and 'mmms' we typically say when we are talking," said Nelson. "The system also allows you to listen very clearly to your voice activated email before you send it. All emails are sent with an attached WAV file of your voice message and you also receive an email in your inbox with the WAV file, so you have a copy of what was sent."

"We are offering the *hereiam*TM program through KAP's Member Benefits because we see great value in lowering farmers' cellphone costs and allowing them to easily access their emails from anywhere on dial-up or high-speed," said Rob Brunel, KAP President.

KAP will provide this program without long term contracts for farmers. The program is simply a month-to-month service. If for any reason users are not happy with the service or if they simply decide to cancel within the first 60 days, they will receive a full refund of the monthly subscription fee on any of the monthly plans. For more information, KAP Members are encouraged to call **1-877-227-8240**.

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